



Ready to Show at Milano Fashion & Jewels

14 Sep - 17 Sep, 2024

Fiera Milano, Milan, Italy



Email campaign

Email Campaign

- Promotion Emails
- Reminder Emails
- Mass Message



Web & Social Campaign

- LinkedIn
- Facebook
- Twitter
- Newsletters

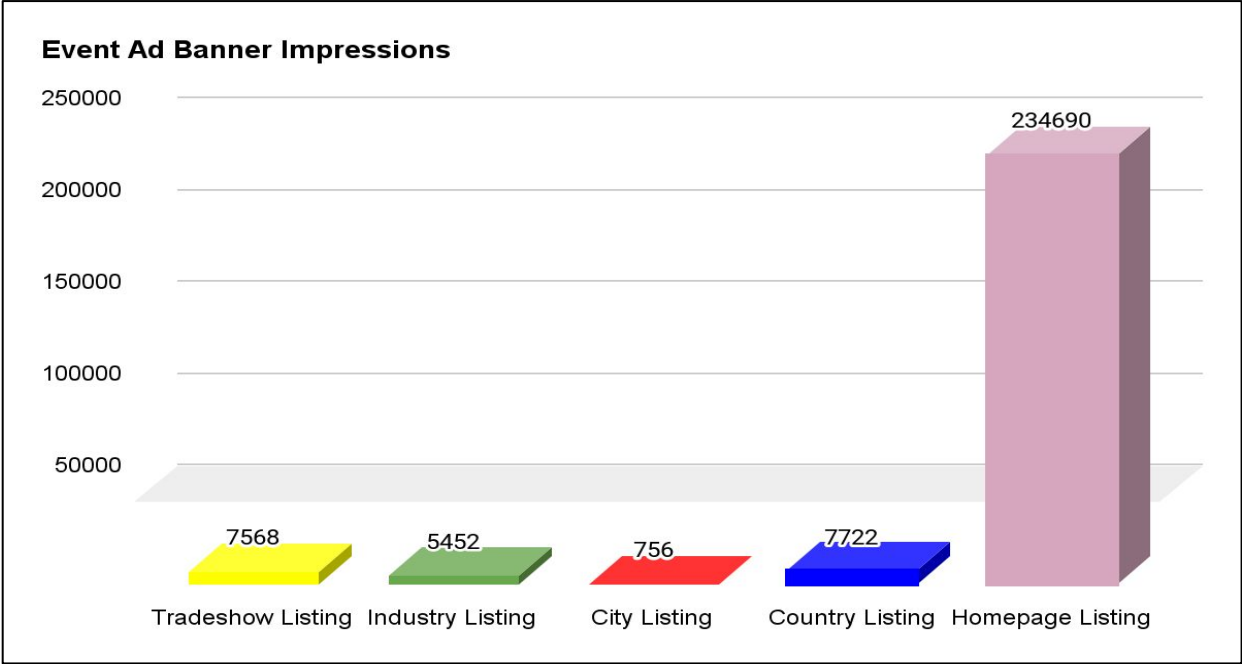
Event Ad Banner Impressions



Event Ad Banner Impression reflects the number of times the event banner was displayed on various pages for promotion.

Duration - 27 May 2024 - 15 Sep 2024

Total Registrations: 601
Stall Requests: 85



Event Ad Banner Snapshots

Event Ad Banner Impression reflects the number of times the event banner was displayed on various pages for promotion.

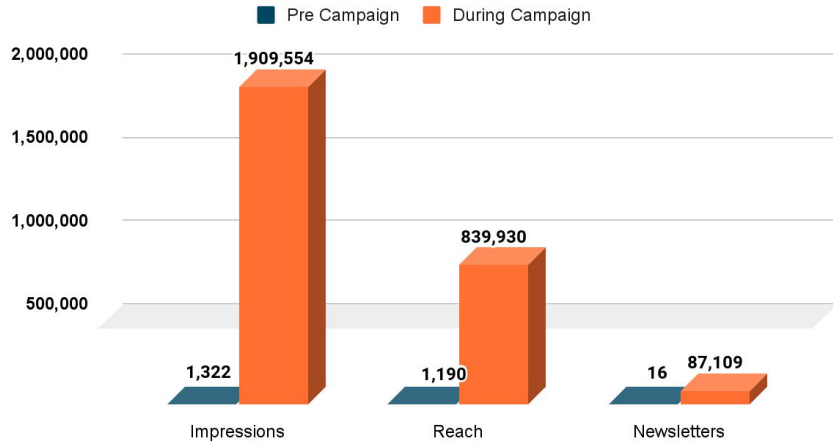
The screenshot shows the 10times website interface for event discovery. The URL is 10times.com/milano-it/apparel-fashion. The page features a navigation bar with the 10times logo, a search bar, and utility icons for Events, Top 100, Venues, Companies, Hubs, and an Add Event button with a notification badge. A left sidebar lists various locations with their respective event counts: Milan (288), Rho (56), Florence (68), Rome (833), Italy (2274), USA (38339), Germany (7692), and UK (8159). The main content area displays event listings. The top listing is for 'Milano Unica (MU)' on July 9-11, 2024, at Fiera Milano, Rho, with 119 interested users and a 4.1 star rating. Below it is a 'Featured Events' section with cards for 'Texworld Apparel...' (July 01-03), 'TFT EXPO' (July 22), and 'ATS' (October 02-04). On the right, there are event banners for 'Ready To Show' (September 14-17) and 'MIPEL' (September 15-18).

KPI Analytics

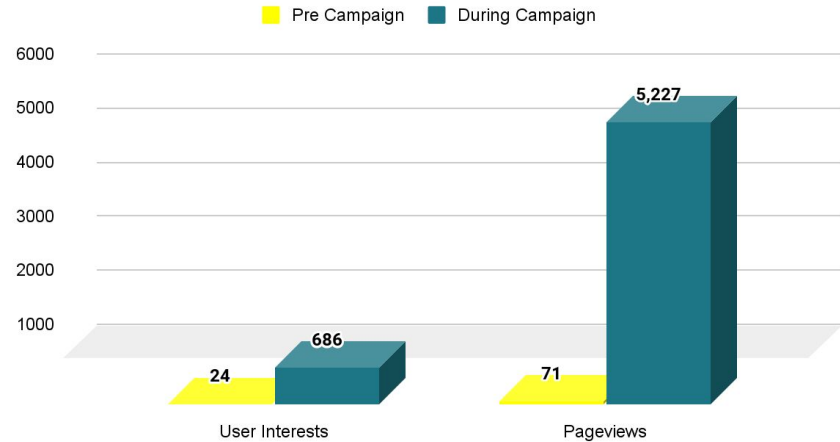
KPI analytics shows how your event has performed on our platform in terms of Reach, Pageviews and Impressions

Duration - 27 May 2024 - 15 Sep 2024

Pre Campaign vs During Campaign



Pre Campaign vs During Campaign



KPIs have increased exponentially through the campaign

Snapshot of Key KPI Analytics

Audience Overview

📅 May 27, 2024 - September 15, 2024

Impressions
1,909,554

Pageviews
5,227

Reach
839,930

Pageviews/Impressions (CTR)
0.2%

Day Week Month



● Impressions

Snapshot of Emailer

10times®

10times

Hi Ayushi

You are receiving this reminder because you have shown interest in this event. The event starts tomorrow. Event Details [here](#)

Are you going to this event?

Ready to Show at Milano Fashion & Jewels

14th Sep - 17th Sep 2024

Fiera Milano, Milan, Italy



Yes

Maybe

No



Book Flight



Hotel Deals



Connect

Activate
Go to Seti

Social Media Posts & Newsletters



10times provides a global reach to the events, helping businesses grow by 10X .



Twitter

337



Facebook

9,249



LinkedIn

821



Newsletters

Unique Impressions

33,043

Social Media Posts Snapshots

10times®

10times provides a global reach to the events, helping businesses grow by 10X .

FACEBOOK

The screenshot shows a Facebook post from the account '10times'. The post features a photograph of a blonde woman in a white, long-sleeved, zip-up jacket with a matching skirt, posing with her arms raised. The background is a bright, white, draped fabric. In the bottom right corner of the photo, there is a logo for 'READY to SHOW' and a smaller logo for 'MILANO FASHION & JEWELS'. Below the photo, the text reads 'Fiera Milano, Milan, Italy'. The post's caption describes the event as 'READY TO SHOW at Milano Fashion & Jewels' and lists various fashion categories. It includes a link to a Buffer page and several hashtags. The post has a comment section with a placeholder for a comment and a warning that the user is commenting as 'Ayushi Srivastava'.

facebook.com/photo?fbid=873877254780791&set=a.638548764980309

10times
2h · 🌐

READY TO SHOW at Milano Fashion & Jewels is the one and only sourcing exhibition in Italy for garments, knitwear and fashion accessories with both International and Italian exhibitors.

To Know More <https://buff.ly/401g87f>

#womenswear #Swimwear #menswear
#leatherwear #childrenswear #Underwear
#Activesportswear
#Knitwearandfashionaccessories #Textile
#Apparel

Write a comment...

⚠️ You're commenting as Ayushi Srivastava. To interact as 10times, go to Meta Business Suite.

READY to SHOW

MILANO FASHION & JEWELS
Milano
14th - 17 SEP 2024
Pad. 6 IO, 7

Fiera Milano, Milan, Italy

Social Media Posts Snapshots

10times®

10times provides a global reach to the events, helping businesses grow by 10X .

TWITTER

The screenshot shows a Twitter post from the account '10times' (@10_times). The post features a large image of a woman in a white, long-sleeved, belted jacket, holding gold jewelry in her hands. To the left of the image is a promotional graphic for 'READY to SHOW' at 'MILANO FASHION & JEWELS International Trade Show'. The graphic includes the event dates '14* - 17 SEP 2024' and the location 'Fiera Milano, Milan, Italy'. The text of the tweet reads: 'READY TO SHOW at Milano Fashion & Jewels is the one and only sourcing exhibition in Italy for garments, knitwear and fashion accessories with both International and Italian exhibitors. To Know More buff.ly/401g87f #womenswear #Swimwear #menswear #leatherwear'. The tweet is dated '3:30 PM · Jun 10, 2024' and has '16 Views'. The interface shows engagement icons for replies, retweets, likes, and bookmarks, along with a 'Post your reply' button.

10times
@10_times

READY TO SHOW at Milano Fashion & Jewels is the one and only sourcing exhibition in Italy for garments, knitwear and fashion accessories with both International and Italian exhibitors.

To Know More buff.ly/401g87f

#womenswear #Swimwear #menswear #leatherwear

3:30 PM · Jun 10, 2024 · 16 Views

View post engagements

Post your reply [Reply](#)

16

Social Media Posts Snapshots



10times provides a global reach to the events, helping businesses grow by 10X .

LINKEDIN

The screenshot shows a LinkedIn post from the company '10times'. The post features a large image of a woman in a white, flowing dress with her arms raised, set against a white background. The text of the post reads: 'READY TO SHOW at Milano Fashion & Jewels is the one and only sourcing exhibition in Italy for garments, knitwear and fashion accessories with both International and Italian exhibitors. To Know More <https://buff.ly/401g87f> #womenswear #Swimwear #menswear #leatherwear #childrenswear #Underwear #Activesportswear #Knitwearandfashionaccessories #Textile #Apparel'. Below the text are icons for 'Like', 'Comment', and 'Repost'. The post also shows the profile picture and name of '10times' with 17,170 followers and a '2h' timestamp. The background of the screenshot shows the LinkedIn interface with navigation icons and a search bar.

10times
17,170 followers
2h

READY TO SHOW at Milano Fashion & Jewels is the one and only sourcing exhibition in Italy for garments, knitwear and fashion accessories with both International and Italian exhibitors.

To Know More <https://buff.ly/401g87f>

#womenswear #Swimwear #menswear #leatherwear #childrenswear #Underwear #Activesportswear #Knitwearandfashionaccessories #Textile #Apparel

Like Comment Repost


Comment as 10times...

MILANO FASHION & JEWELS
International Trade Show
14th - 17th SEP 2024
Pad. 6-10, 7

Feedback Email Snapshot



10times provides a global reach to the events, helping businesses grow by 10X .




Hi Ayushi

We hope your visit to this event was a success! Please hit the appropriate rating below

Ready to Show at Milano fashion & Jewels
Milan, Italy
14th Sep- 17th Sep 2024 | ended

Rate your Experience


1 2 3 4 5

[I COULD NOT VISIT](#)

Activat
Go to Set

UNLEASH

Testimonials

23

★ TOTAL RATINGS

9

💬 RATINGS WITH REVIEWS

4.3

★★★★★
AVERAGE RATING



Rania Bakheet

Process Engineer at Energoproject
Entel
Doha, Qatar



rated on 18 Sep 2024 for Edition (Sep 2024)



Amit

Marketing at J.bianco
Milan, Italy



rated on 18 Sep 2024 for Edition (Sep 2024)



Waqas Ahmad

Wholesaler at The Real Paradise inc.
Bari, Italy



rated on 18 Sep 2024 for Edition (Sep 2024)



Highlights

- **601 Total User Interests and 85 Stall Requests received.**
- **Over 5200 Pageviews achieved.**
- **More than 87k Newsletter Impressions generated.**
- **Approx 1.9M event impressions generated.**
- **Over 839K Reach online (compare to Google CPC).**
- **An average feedback rating of 4.3 generated.**

Note: 10Times drives a lot more value through its campaign, than what might be visible by just looking at the pre-reg count. We create your event buzz and boosts visibility to all potential visitors.



Thank You!